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ABSTRACT OF THE DISCLOSURE

A conversion unit is configured to convert first video data which complies with a MPEG standard and has a plurality of different aspect ratios defined therein into second video data which complies with the same MPEG standard and has a single aspect ratio defined therein. The conversion takes place by directly writing data corresponding to the plurality of aspect ratios within the first video data as a single aspect ratio to form said second video data. The conversion takes place without first converting the first video data into analog data.